

REP HEADLINE# 6399308
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/12 07.34
*** WFTV-TV ***

ADV # ADV. NAME POLI/DENTEL/FL DE/D/OTH/FL REP. # OFF. # 6556 SALESMAN #
AGY # AGY. NAME DUDLEY MEDIA BUYER NAME BOB DUDLEY

919 CATHARINE STREET
PHILADELPHIA, PA 19147
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6399308 CLASS: NATL. LOCAL REGIONAL

PRDCT CASTOR DENTEL/FL DEM EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV5/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 07.34

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$5700..4X
PLS CFM, THX 10/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KAREN CASTOR DENTEL/FLORIDA DEMOCRATIC PARTY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100A-1200N	30		\$925.00	11/5	11/6	2		M-TU	2
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
2			600P-630P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
3			1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
CONTRACT TOTAL												\$5,700.00
TOTAL SPOTS												4

NOV/12 \$5,700.00

REP HEADLINE# 6399308
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT29/12 07.34
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$11,400 WFTV 50% WKMG 0% WESH 50% WOFL 0% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*